# Global Leaders

## STRATEGY FACT SHEET

Fourth Quarter 2023





STRATEGYPROFILE AS OF 12/31/2023

rown advisory

## WHY INVEST IN BROWN ADVISORY GLOBAL LEADERS?

We focus on companies that are global leaders that we believe can deliver attractive growth. We define Global Leaders as companies that have competitive advantages with strong management teams, pricing power, above-industry margins and high return on invested capital (ROIC) that is underpinned by long-term, structural growth. High relative ROIC is particularly helpful when analyzing global equities because those companies tend to see profitability persist.

We believe that the best way to generate attractive risk-adjusted returns over time is through a concentrated, low-turnover portfolio. We scour the global equity universe to identify the most attractive Global Leaders based on bottom-up, fundamental research. By limiting the portfolio to 40 stocks, we can be selective about valuations and choose the most compelling investment opportunities.

## STRATEGY ASSETS

**BENCHMARK INDEX** 

MSCI ACWI Net Index

\$11,814 million

## **VEHICLES AVAILABLE**

Separately Managed Account (SMA) Model Only Mutual Fund

## CHARACTERISTICS AS OF 12/31/2023

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	GLOBAL LEADERS REP.ACCT.	MSCI ACWI NET INDEX		
ROIC (LFY) Median (%)*	20.0%	9.7%		
Sales Growth (%, 3 YR Median)	10.3%	6.3%		
FCFYield (NTM) Median (%)	3.5%	3.9%		
Volatility	15.9%	15.5%		
Sharpe Ratio	0.6	0.4		
SortinoRatio	0.9	0.6		
Beta	1.0			
Alpha(Net)	2.8%			
Net Debt to EBITDA*	0.2	12		

\*Excludes financials - excludes Banks and Insurance Companies and outliers excluded from the benchmark.

## Portfolio Manager: Mick Dillon, CFA, Bertie Thomson, CFA

Benchmark: MSCI ACWI Net Index

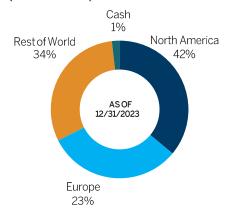
## PERFORMANCE (% AS OF 12/31/2023)

	3 MOS.	1YR	3 YRS	5 YRS	SINCE INCEPTION (05/01/2015)
Global Leaders Composite (Gross of Fees)	14.80	26.97	6.54	14.59	11.79
Global Leaders Composite (Net of Fees)	14.58	25.98	5.70	13.69	10.91
MSCI ACWI Index Net (USD)	11.03	22.20	5.75	11.72	8.04

TOP 10 PORTFOLIO HOLDINGS %		SECTOR BREAKDOWN (%)	REP. ACCT	INDEX
Microsoft Corporation	8.6	Communication Services	6.7	7.3
Alphabet Inc. Class C	4.4	Consumer Discretionary	4.5	11.1
Deutsche Boerse AG	4.2	Consumer Staples	5.6	6.8
Mastercard Incorporated Class A	4.2	Energy	0.0	4.5
General Electric Company	3.8	Financials	31.5	15.9
London Stock Exchange Group plc	ondon Stock Exchange Group plc 3.7		7.9	11.2
HDFC Bank Limited Sponsored ADR			16.8	10.7
Safran SA	3.3	Information Technology	24.7	22.9
Taiwan Semiconductor	M-1		2.2	4.5
Manufacturing Co., Ltd. Sponsored ADR	3.2	Real Estate	0.0	2.4
Roche Holding Ltd Dividend Right Cert.	3.1	Utilities	0.0	2.6

Source: FactSet® and Brown Advisory calculations. The portfolio information provided is based on a representative Brown Advisory Global Leaders Source: FactSet® and Brown Advisory calculations. The portfolio information provided is based on a representative Brown Advisory Global Leaders account as of 12/31/2023 and is provided as Supplemental Information. Sector breakdown and portfolio characteristics exclude cash and equivalents; top 10 equity holdings include cash and equivalents which was 2.9% as of 12/31/2023. Geographic composition includes cash and cash equivalents and is subject to change. Sectors are based on the Global Industry Classification Standard (GICS®) classification system. The Composite performance above reflects the Global Leaders composite managed by Brown Advisory Institutional. Brown Advisory Institutional. Brown Advisory Institutional is a GIPS compliant firm and a division of Brown Advisory LLC. Returns greater than one year are annualized. Past performance is not indicative of future results. Numbers may not total 100% due to rounding. Please see the Brown Advisory Global Leaders Composite GIPS Report on the reverse side for additional information and a complete list of terms and definitions. The information provided in this material is not intended to be and should not be considered to be a recommendation or suggestion to engage in or refrain from a particular course of action or to make or hold a particular investment or pursue a particular investment strategy, including whether or not to buy, sell, or hold any of the securities mentioned. It should not be assumed that investments in such securities have been or will be profitable. To the extent specific securities are mentioned, they have been selected by the author on an objective basis to illustrate views expressed in the commentary and do not represent all of the securities purchased, sold or recommended for advisory clients. Sustainable Investing considerations are one of multiple informational inputs into the investment process, alongside data on traditional financial factors, and so are not the sole driver of decision-making. Sustainable analysis may not be performed f alongside data on traditional financial factors, and so are not the sole driver of decision-making. Sustainable analysis may not be performed for every holding in the strategy.

## GEOGRAPHIC COMPOSITION BY COUNTRY **OF REVENUE** (% OF PORTFOLIO)



Source: Brown Brothers Harriman and Brown Advisory calculations. Region listing by country of revenue as of 12/31/2023 and includes cash and cash equivalents. Numbers may not total due to rounding



## About Brown Advisory

Brown Advisory is a leading independent investment firm that offers a wide range of solutions to institutions, corporations, nonprofits, families and individuals. Our mission is to make a material and positive difference in the lives of our clients. We are committed to delivering a combination of firstclass performance, customized strategic advice and the highest level of personalized service.

We follow a philosophy that low-turnover, concentrated portfolios derived from sound bottom-up fundamental research provide an opportunity for attractive performance results over time. We have a culture and firm equity ownership structure that help us attract and retain professionals who share those beliefs, and we follow a repeatable investment process that helps us stay true to our philosophy.

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## **PORTFOLIO MANAGER PROFILES**

#### MICK DILLON, CFA

Mick is a portfolio manager within the Global Equity team. He joined Brown Advisory in 2014 to launch and co-manage the Global Focus strategy and Global Leaders strategy. He formerly worked at HSBC Global Asset Management in Hong Kong, where he was the co-head of Asian equities. Mick is originally from Australia and graduated from the University of Melbourne, where he was awarded three Bachelor degrees in six years.

## **BERTIE THOMSON, CFA**

Bertie is a portfolio manager within the Global Equity team. He joined Brown Advisory in 2015 to launch and co-manage the Global Focus strategy and Global Leaders strategy. Prior to joining Brown Advisory, Bertie spent 13 years at Aberdeen Asset Management where he was most recently a senior investment manager in the pan-European equity team. Bertie achieved his MA (Hons) in Architectural History from Edinburgh University in 2002.

## Brown Advisory Global Leaders Composite

Year	Composite Total Gross Returns (%)	Composite Total Net Returns (%)	Benchmark Returns (%)	Composite 3-Yr Annualized Standard Deviation (%)	Benchmark 3-Yr Annualized Standard Deviation (%)	Portfolios in Composite at End of Year	Composite Dispersion (%)	Composite Assets (\$USD Millions)*	GIPS Firm Assets (\$USD Millions)*
2022	-19.0	-19.7	-18.4	20.6	19.9	Five or fewer	N/A	3,680	57,575
2021	17.6	16.7	18.5	17.2	16.8	Five or fewer	N/A	4,368	79,715
2020	21.0	20.0	16.3	18.1	18.1	Five or fewer	N/A	2,428	59,683
2019	35.1	34.0	26.6	11.6	11.2	Five or fewer	N/A	731	42,426
2018	-2.2	-2.8	-9.4	11.0	10.5	Five or fewer	N/A	303	30,529
2017	35.1	34.0	24.0	N/A	N/A	Five or fewer	N/A	77	33,155
2016	-0.6	-1.4	7.9	N/A	N/A	Five or fewer	N/A	38	30,417
2015**	1.2	0.7	-7.3	N/A	N/A	Five or fewer	N/A	24	43,746

<sup>\*\*</sup>Return is for period May 1, 2015 through December 31, 2015

Past performance is not a guarantee of future performance and you may not get back the amount invested. All investments involverisk. The value of the investment and the income from it will vary. There is no guarantee that the initial investment will be returned. Brown Advisory Institutional claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Brown Advisory Institutional has been independently verified for the periods from January 1, 1993 through December 31, 2022. The Verification reports are available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report. GIPS® is a registered trademark of CFA Institute CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

- \*For the purpose of complying with the GIPS standards, the firm is defined as Brown Advisory Institutional, the Institutional and Balanced Institutional asset management divisions of Brown Advisory, As of July 1, 2016, the firm was redefined to exclude the Brown Advisory
- \*For the purpose of complying with the GIPS standards, the firm is defined as Brown Advisory Institutional, the Institutional asset management divisions of Brown Advisory. As of July 1, 2016, the firm was redefined to exclude the Brown Advisory Private Client division, due to an evolution of the three distinct business lines.

  The Global Leaders Composite jaims to achieve capital appreciation by investing primarily in global equities. The strategy will invest in equity securities of companies that the portfolio manager believes are leaders within their industryor country, as demonstrated by an ability to deliver high relative return on invested capital appreciation by investing primarily in global equities. The strategy will invest in equity securities of companies that the portfolio manager believes are leaders within their industryor country, as demonstrated by an ability to deliver high relative return on invested capital over time. The minimum account market value required for Composite inclusion is \$1.5 million.

  Sustainable investment considerations are one of multiple informational injusts into the investment present each one or multiple informational injusts into the investment research as and so are not the sole driver of decision-making. Sustainable investment analysis may not be performed for every holding in the strategy. Sustainable investment considerations that are material will vary by investment style, sector/industry, market trends and client objectives. The Global Leaders Strategy ("Strategy") seeks to identify companies that it believes may be desirable based on our analysis of sustainable investment retarded risks and opportunities, but investors may differ in their views. As a result, the Strategy may invest in companies that do not reflect the beliefs and values of any particular investor. The Strategy incorporates data from third partiages that focus on sustainable investment research assessments and fundamental research process but does not make investment decisions based on third-party

- in the Composite for the entire period.
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  Gross-of-fees performance returns are presented before management fees but after all trading commissions, and gross of foreign withholding taxes (if applicable). Net-of-fees performance returns are calculated by adjusting the gross-of-fees performance returns to highest fee for the institutional strategy as outlined in Part 2A of the firm's Form ADV, applied on a monthly basis. Certain accounts in the Composite may pay asset-based custody fees that include commissions. For these accounts, gross returns are also net of custody fees. Other expenses can reduce returns to investors. The standard management fee schedule is as follows: 0.80% on the first \$50 million; 0.55% on the next \$50 million; 0.45% on the next \$50 million; and 0.40% on the balance over \$150 million. Further information regarding investment advisory fees is described in Part 2A of the firm's Form ADV. Actual fees paid by accounts in the Composite may differ from the current fee schedule.

  Effective July 1, 2023, the firm transitioned from using actual account fees in the calculation of net performance returns to applying the highest fee for the institutional strategy as outlined in Part 2A of the firm's Form ADV. The net performance returns to applying the highest fee for the institutional strategy as outlined in Part 2A of the firm's Form ADV. The net performance returns to applying the highest fee for the institutional strategy as outlined in Part 2A of the firm's Form ADV. The net performance returns to applying the highest fee for the institutional strategy as outlined in Part 2A of the firm's Form ADV. The net performance returns to applying the highest fee for the institutional strategy as outlined in Part 2A of the firm's Form ADV. The net performance returns to applying the highest fee for the institutional strategy as outlined in Part 2A of the firm's Form ADV.
- back to Coriposite inception.
  The investment management fee for the Investor Shares of the Brown Advisory Global Leaders Fund (the Fund), which is included in the Composite, is 0.65%, and represents the highest fee charged excluding Advisor Shares. The total expense ratio for the Investor Shares of the Fund as of the most recent fiscal year end (June 30, 2022) was 0.90%. Further information regarding investment management fees and expenses is described in the fund prospectus and annual report.
  The investment management fee for the Dollar Class B Acc Shares of the Brown Advisory Global Leaders Fund (the UCITS), which is included in the composite, is 0.75%. The total expense ratio for the Dollar Class B Acc Shares of the UCITS as of the most recent fiscal year end (Qlobdor 31, 2022) was 0.87%. Further information regarding investment management fees and expenses is described in the fund prospectus and annual report.
  The three-year annualized expost standard deviation measures the variability of the Composite (using gross returns) and the benchmark for the 36-month period ended on December 31. The 3 year annualized standard deviation is not presented as of December 31. 2015, December 31, 2016 and December 31, 2017 because the 36-month returns were not available for the Composite (nl/A).
  Valuations and performance returns are computed and stated in U.S. Dollars. All returns reflect the reinvestment of income and other earnings.

  A complete list of composite descriptions and broad distribution pooled funds is available upon request.

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  Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

  Past performance is not indicative of future results.

  This is not an offer to sell securities. That may only be accomplished by the issuance of a private offering memorandum/subscription documents.

  This piece is provided for informational purposes only and should not be construed as a research report, a recommendation or suggestion to engage in or refrain from a particular course of action or to make or hold a particular investment or pursue a particular investment strategy, including whether or not to buy, sell or hold any of the securities mentioned, including any mutual fund managed by Brown Advisory.

## Terms and Definitions for Representative Account Calculations

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FactSet @is a registered trademark of FactSet Research Systems, Inc. The Global Industry Classification Standard & Poor's. All financial statistics and ratios are calculated using information from FactSet as of the report date unless otherwise noted, ROIC is a measure of determining a company's financial performance. It is calculated as NOPAT/IC, where NOPAT (net operating profit after tax) is (EBIT + Operating Leases Due-LYY)\*(L-Cash Tax Rate) and IC (invested capital) is Total Debt + Total Equity + Total Unfunded Pension + (Operating Leases Due-LYY)\*(B-Excess Cash, ROIC calculations presented use LFY (last fiscal year) and exclude financial services. Sales growth rate is based on reported company revenue for the past three years at the end of the current quarter, provided as a historical average. FCF yields a measure of financial performance calculated as operating cash flow minus capital expenditures. FCF yield calculations presented use LFY and exclude financial services. Alpha is a measure of performance on a risk-adjusted basis. Alpha takes the volatility (price risk) of a portfolio of securities in comparison to a benchmark or the market. For example, if a stock she tais 12, it is theoretically 20% more volatile than the market. For example, if a stock she tais 12, it is theoretically 20% more volatile than the market. For those deviations or variance be resulted in the market. For example, if a stock she tais 12, it is theoretically 20% more volatile than the market. For the portfolio to the monthly returns of the portfolio of to the monthly returns of the portfolio of the po